

ESA FOUNDATION

News

Fall 2018

From the Chair: There is a Chinese saying that goes: *“If you want happiness for an hour, take a nap. If you want happiness for a day, go fishing. If you want happiness for a year, inherit a fortune. If you want happiness for a lifetime, help somebody.”* For centuries, the greatest thinkers have suggested the same thing: Happiness is found in helping others.

Being a part of the ESA Foundation surely gives one the opportunity to experience the type of happiness found in helping others.

If you were able to attend the Annual Meeting in Phoenix in July, you met three remarkable people who were helped by the ESA Foundation either through a scholarship or grant. These scholarships and grants were made available by YOU, the dedicated members of the ESA Foundation.

Taylor Pineda is an extraordinary young scholarship winner who is now working for a nonprofit where she uses her research and strategic planning skills to improve the quality of programming. Taylor soon aspires to run for local school board, where she will continue to advocate for equitable educational policies. *See her story on page 3.*

A \$1,000 Grant was awarded in honor of IC President Sandy Alexander to the Fighter Country Foundation at Luke Air Force Base near Phoenix. Fighter Country Foundation (FCF) is a 501(c) 3, not-for-profit corporation focused on the programs and services at Luke that aid, support and honor airmen and their families in need. *The story continues on page 4...*

Another speaker at the Annual Meeting was Ebony Dunn, Registered Respiratory Therapist Nurse at Honor Health Deer Valley Medical Center in Phoenix. Ebony is one of the graduates from Helping Hands for Single Moms Tucson. She was able to take and pass the NCLEX Board exam. *Cathy Holsted has shared more of her story in this newsletter on page 5.*

Linda Schmidt chaired the Foundation Fund Fest on Tuesday evening. Linda and a team of almost 50 volunteers worked together providing a fun evening while raising money for the ESA Foundation. *See highlights on page 8.*

Three directors were recognized as they completed their three year terms. Cathy Holsted (OK), Ann Southall (AR) and Judi York (OK). The three directors who were elected to serve from 2018 – 2021 are Rosalee Echele (MO), Rosalie Griffith (OK), and Judi York (OK).

Special recognition was presented to Susan Gearhart of Chickasha, OK with **the Humanitarian Award** for her work in the community. Linda Leveridge, Delta Kappa (OK), nominated Susan Gearhart of Chickasha, OK for this award. Susan volunteers through the community assisting in various ways, such as working at local library, fundraising for the library and the local schools raising funds for scholarships. She also assists students with music and theater productions as well as fundraising for local free medical clinic. Susan will be awarded at the chapter’s annual award dinner.

The Planned Giving Breakfast was held on Wednesday where Jacqui and Cliff Smith (AZ) shared why they each became Life Active members, started an Endowment and made arrangements for Planned Giving. The ESA Foundation is fortunate to have so many members like Jacqui and Cliff. Judi King (OH) also shared that she became a Life Active members several years ago so she would never have to remember to pay her annual dues but more important than that, she knows that through her Life Active membership, she is helping to provide Grants to many people every year.

At IC Convention in Phoenix, the Board, started a **new Life Active Membership Challenge**. This was presented at the Planned Giving Breakfast and State Counselors’ Workshop by BJ Clark and again at the Annual Meeting on Friday by Kim Mandrell. Between the first presentation on Wednesday morning and Saturday, the last day of Convention, we had 24 new Life Active members. The **Each One Reach One** Life Active Campaign will continue until May 31, 2019, during this entire fiscal year. The Board is working on a special opportunity in Memphis to congratulate the new LAM’s and their sponsors as well as a special presentation including St. Jude. *More on this...page 2*

It can truly be said that the ESA Foundation members know that “Happiness is found in helping others.”

Rosalee Echele
2018-2019 ESA Foundation Chairman





"EACH ONE, REACH ONE"

Calling all Life Active members...

Membership Chair, Judi York, shares the particulars of the campaign.

A challenge was issued in Phoenix asking each current Life Active member to reach out and encourage as many new Life Active members as possible.

For this special **EACH ONE, REACH ONE** challenge the \$500 or the split payments of \$250 x 2 must be paid, in full, by May 31, 2019. We're going to celebrate 'big-time' at the Memphis IC Convention. What began with a bang in Phoenix, with 24 new Life active members when the challenge went out, will only grow as the year progresses!

Life Active status can belong to almost anyone. The Life Active Member doesn't have to be a current member of the Foundation nor do 'they' even have to be a person; a business or an entity can also be a Life Active member. New Life Active members will receive their pins in Memphis at the 2019 IC Convention during the celebration.

As we journey this year through ESA projects on our way to Tennessee there will be periodic check-ins with State Counselors to see how each state is doing in the challenge. During celebrations in Memphis we will be honoring the state with the most, new, Life Active members from June 1, 2018 to May 31, 2019.

Let everyone know the wonderful work that Life Active memberships allow the Foundation to do with Grants toward the dreams of those who apply and qualify. Our grants are a legacy in which we can all share because the investment earnings from the Life Active memberships make it possible.

Reach out to your state membership, businesses and friends. Ask them to become a Life Active member of the ESA Foundation to help improve the lives of others, because we care.



Judi York,
Vice Chairman

Grants

by Cathy Holsted 2017- 2018 Grants Chair

As I step down from the board this year I will not be stepping away entirely from the ESA Foundation Grants. I will be an Advisor to the board and welcome this year's new board member, Rosalie Griffith, as she steps up to Chair this committee.

At this same time the ESA Foundation is adding a new dimension to Grants for Career Enhancement due to the changing trend toward giving a helping hand to those who choose a career path outside of the collegiate and instead pursue the goals of much-needed skilled craftsmen and women in the trades such as plumbing, welding, contracting, carpentry, electricians, etc..

Thank you so much for your interest in the **Life Active Membership Program**. The designate \$500 is used to pay your dues for a lifetime and a percentage of the interest the entire fund balance earns each year is used to support the **Career Enhancement Grant**. This Grant helps approved applicants improve their job performance, increase their knowledge and advance in their work environment. They can apply for up to \$2000 and those funds are to be used for registrations to Workshops, Seminars, Job Enhancement classes, and materials for the learning session they are attending. It may not be used for college tuition, books, college debt, travel or lodging.



2017 Life Active members with Ann Southall, Kim Mandrell & Cathy Holsted

The Art Spark Grant was started to honor BJ Clark upon her retirement as Executive Director of ESA. It is funded by personal donations. The Grant provides up to \$1000 to help the advancement of the Arts, provide art supplies to individuals or groups that use their art, productions, finished projects, etc. to improve their lives and those of others around them.

The Special Grant is given to another 501(c) 3 Organization to help with their cause or program that helps others. It is funded by donations, bequeaths, and bequests.

We'll have more to share as the year progresses on the men and women that the ESA Foundation is able to help and encourage as we begin another year.

Stay tuned....

ESA Foundation Scholarship Winner

Taylor Peneda, a remarkable young woman who is a multi-Scholarship winner, spoke to the members at the Annual Meeting in Phoenix and we were all taken in by her sincerity, passion, and her ability to share her story.

Taylor graduated from Arizona State's Mary Lou Fulton Teachers College with a MA in Educational Policy. Taylor also holds a Bachelors degree in Communications with a minor in Media Analysis and Political Science from ASU.

Exposure to needs in her community helped to shape Taylor's inclusive understanding of people and motivated her to be a part of advocating for people's rights. As a young high school student, Taylor took on her first leadership role in the Chandler coalition for Civil and Human Rights.

Taylor would go on to have an array of experiences in her time studying at ASU. Initially, Taylor was a journalist where she contributed to highlighting the accomplishments of community leaders. As her education progressed she began working at the School of Transborder Studies where she would later work on research for the Ford Foundation.

Later in her academic career, Taylor worked with her peers to re-establish the Latinos students' collation. Simultaneously, Taylor took on other leadership roles through her Executive Board experience in the Hispanic Business Students Association.



Through these leadership roles, Taylor continued to serve her community by volunteering for the Si Se Puede Foundation on the Board of Directors, the Victoria Foundation as a community volunteer and multiple events through the city of Chandler.

In 2016, Taylor was recognized as Chandler-Gilbert Community College Partner of the Year for her efforts in facilitating a college-readiness program for Chandler High School students.

Now, as a young professional, Taylor is working for a non-profit where she uses her research and strategic planning skills to improve the quality of programming for them.

As you can plainly see, Taylor is an extraordinary young woman who aspires to run for the local school board where she will continue to advocate for equitable educational policies.

What helped her along her pathway, you ask?

In the 2016 and 2017 scholarship years, Taylor was awarded 8 ESAF scholarships totaling \$5900!

Taylor spoke, with love, of her grandfather, a man of determination and hard work ethic, who instilled in her the dream and the will to achieve it. There is a continuing need and the positive influence of scholarship opportunities for today's youth. She spoke of how it had helped and encouraged her to proceed with her dreams.



Left to Right: Ann Southall, ESAF Board Chair, Taylor Peneda, speaker, and Kathy Loyd, Scholarship Chair

Call for Nominations

The call for nominations of the ESA Foundation Directors is now posted for the term of 2019-2022. Three directors will be elected, each for a three-year term. Eight directors are responsible for carrying out the various programs of the ESA Foundation and planning its future. Each Director brings his/her own unique experience and qualifications. A candidate must be an enthusiastic, dedicated member of the ESA Foundation committed to helping the Foundation grow and expand its impact on the world. The nomination form is available in the ESAF newsletter and at <https://www.epsilonsigmaalpha.org/about/ESA-Foundation>. The deadline for nominations is February 1, 2019. If you have any questions please contact a member of the nominations committee Judi York, Chair, Su McDonnell or Beth Sherron. Completed forms should be sent to Judi York.

2018 Foundation Fund Fest

In Phoenix

WOW! We had another successful ESA Foundation Fund Fest at IC Convention in Phoenix, AZ. Together we raised around \$13,000!

You embraced the new games and enjoyed the seasoned



Emcee, Rosalee Echele and Dr. Billye Peterson

games we have each year. The donation of state baskets/purses, silent auction items and oral action items was awe-inspiring. On top of the donation of items, you were generous in your bids. Thank you!!



Don't you just wish you could do that!

I feel a need to give a special

shout out to our Emcee, Rosalee Echele, our Auctioneer, Angie Butenschoen, and to all the ladies and gentlemen who helped set up, clean up, and work the actual event!!! It wouldn't have been successful without **ALL** of you!



Fun with Blackjack

Plans are already in the works for the Foundation Fund Fest at IC Convention in Memphis, TN. There will be a new game to add to our fun, but don't worry - we are bringing back the oldies but goodies. If you want to be a part of this exciting event next July, please let me know.

Again, a huge thank you from the bottom of my heart!

Linda Schmidt

Lschm79148@comcast.net

ESA Foundation Fund Fest Chair

To honor our 2017-2018 IC President Sandy Alexander

Through the ESA Foundation Grants program, Chaired by Cathy Holsted, a \$1000 Life Grant was awarded to Fighter Country Foundation at Luke Airforce Base, Goodyear, AZ.

Ron Site, Executive Director and President of Fighter Country was invited to receive the check at our meeting in Phoenix.



Left to Right: Ann Southall, ESAF Chair, Cathy Holsted, Grants Chair, Ron Site from Luke Air base and Sandy Alexander, IC President

Cathy Holsted introduced Mr. Site and he spoke to us of the "Sound of Freedom"; since 1941, the largest fighter wing in the world. Luke Air Force base flies the most advanced planes, the F-35, deployed all over the world in Korea and Europe and future areas of threat.

The Fighter Country Partnership's mission is to take care of and support the morale, culture, well-being and tradition of over 400 military families with opportunities off base not already supplied by the military. He made certain we understood that the military can readily take care of their own but our added 'civilian' dollars would give added aid and comfort to "those who also serve".

The monies raised also are shared with other installations.

Meet **Ebony Dunn**, Registered Respiratory Therapist from Tucson.

Cathy Holsted, Grants Chair, introduced Ebony Dunn at the Annual Foundation Meeting in Phoenix in July. The \$2,000 Grant was awarded to **“Helping Hands for Single Moms”** now, Single Moms Scholars of Tucson. Cathy explained that the \$2,000 grant enabled 4 students to sit for exams.

Ebony was in her respiratory therapist program for a little over a year after finding that with raising a family, going to school and working multiple jobs to support her family...it was overwhelming. She needed help and Helping Hands for Single Moms had an answer for her. Ebony explained how she was able to scale back her hours and attend needed and required classes.

Helping Hands enabled her to have her very first ‘real’ Christmas tree for her children and attend to her family too.

It still wasn’t easy, but it was doable. Helping Hands was an amazing support and life learning system for her. In February 2013 she received her Associates degree. Her gross income prior to receiving her degree was about \$16,000. After the degree she now grosses about \$65,000.

She is the first in her family to finish high school and the only one to actually receive a degree.

She gave all in attendance a boost by letting us know exactly what our ESA Foundation Grants mean to very real people!



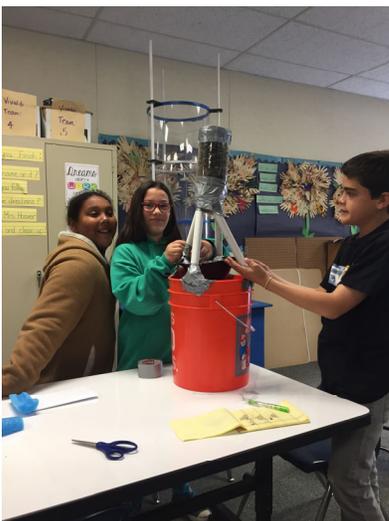
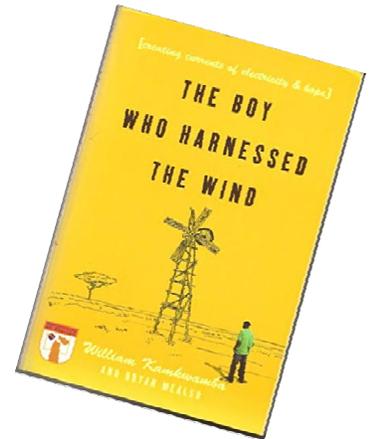
This year’s **Art Spark Grant** was awarded to Ronaela Muter for \$945.

Books are for reading but they also serve to inspire.

This book was the inspiration for a group of California 5th grade students who had designed, worked on and produced a project based on the book, “The Boy Who Harnessed the Wind”.

They’d made all the preparations to present it ...and the school had to pull the funds!

ESA Foundation to the rescue! Our grant enabled the students to continue, finish and present their project. The supplies purchased will continue to enable next year’s project also.



Small donations from individuals can make a difference!

Thank you for all your continued support of the ESA Foundation Grants Program and please continue with your generous donations to our programs:

- ◆ Career Enhancement Grants—Supported by Life Active Memberships
- ◆ Art Spark Grants—Supported by direct donations
- ◆ Special Grants—Supported by direct donations

ESA FOUNDATION CALL FOR NOMINATIONS BOARD OF DIRECTORS

In accordance with the ESA Foundation Bylaws, Directors are elected in conjunction with the Annual Meeting, which will be held in Memphis, TN, in July 2019. At this Annual Meeting, 3 Directors will be elected, each for a three-year term. A nominee for Director must hold active membership in the ESA Foundation and be entitled to vote at the time the candidacy is put to a vote of the membership. Any active member of the Foundation may nominate herself/himself or any other active member for election to the Board of Directors by February 1, 2019. Nominations from the floor are accepted, provided the Vice Chairman has been notified by May 21, 2019 (60 days prior to the Annual Meeting).

LIMITATIONS: No Director may serve more than two (2) consecutive 3-year terms unless filling a vacant director position; or hold an elective position on the Executive Board of the International Council of Epsilon Sigma Alpha, or be an employee of the ESA Membership Corporation, or hold an elective position on the Board of Directors of the Epsilon Sigma Alpha Membership Corporation during her/his term of office on the ESA Foundation Board of Directors.

BASIC FUNCTION: To take part in conducting the business of the Foundation by fulfilling the specific requirements of the Board of Directors; to give time and expertise in planning the future and growth of the ESA Foundation.

RESPONSIBILITIES:

- Conduct the business of the Foundation in a professional manner.
- Maintain the integrity of personal and Foundation activity.
- Expand services and conduct projects within the framework of creditable business practices and viable parameters.
- Attend all meetings, including IC convention as a candidate and multi-day meetings at midyear and IC Convention.
- Carry out official and/or committee assignments in ways that meet functional requirements of the Foundation.

JOB QUALIFICATIONS:

- Ability to travel to all called Board Meetings, the Annual meeting, and occasionally to State meetings;
- Working knowledge of the ESAF scholarship and grants program or similar programs with other organizations;
- Demonstrated Leadership ability and willingness to work collaboratively with a diverse team;
- Familiarity with word processing and spreadsheet software, electronic file shares (i.e. drop box, yahoo groups, etc.) web-based meeting technology;
- Demonstrated timely follow through on commitments.

CANDIDATE NAME: _____

ADDRESS: _____

[Street] [City] [State] Zip]

PHONE (H) _____ (C) _____ (W) _____

E-MAIL _____ FAX (H) _____ W) _____

LIST QUALIFICATIONS / EXPERIENCE: On a separate sheet of paper, please list experiences and areas of expertise that you could contribute to the position of Director. These could include, but are not limited to, items such as experience in accounting/bookkeeping; investments; the use of computers; fund raising; scholarship procedures; offices held; etc.

BUSINESS: Current / Former Employment _____ How Long _____
Position _____

I am willing to serve as a Director on the ESA Foundation Board. If elected, I will strive to fulfill the mission of the ESA Foundation. I am an individual Active Member of the ESA Foundation. I have attached a Resume, which includes a section listing Personal and Professional Achievements and a section listing Professional and Civic Memberships (including ESA).

_____ Member of ESA Foundation since: _____

[Signature of Nominee]

Complete and Mail this Nomination Form, Resume, and 5 X 7 Photo by FEBRUARY 1, to:

Judi York, ESA Foundation Vice Chairman

908 S Sweet Gum Ave, Broken Arrow, OK 74012

Phone: 918-605-2860 Email: judikay@@cox.net

