

St Jude Talking Points 2019

- St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases.
- Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.
- Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent when the hospital opened in 1962 to more than 80 percent today.
- St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent, and we won't stop until no child dies from cancer.
- St. Jude has increased the survival rates for acute lymphoblastic leukemia (ALL) from 4 percent before opening in 1962 to 94 percent today.
- St. Jude is where doctors often send their toughest cases, because St. Jude has the world's best survival rates for some of the most aggressive forms of childhood cancers.
- St. Jude creates more clinical trials for cancer than any other children's hospital and turns laboratory discoveries into lifesaving treatments that benefit patients – every day.
- St. Jude freely shares its groundbreaking discoveries, and every child saved at St. Jude means doctors and scientists can use that knowledge to save thousands more children around the world.



- It will cost more than \$1 billion to operate St. Jude this year and the majority of that must come from generous donors.
- St. Jude has treated children from all 50 states and from around the world.
- St. Jude treats about 8,500 children with cancer and other life-threatening diseases each year. The treatments for pediatric cancer can last up to three years or more and cost on average \$425,000 including housing, travel and food.
- St. Jude is licensed for 80 inpatient beds and treats upwards of 277 patients each day.
- St. Jude is the first and only pediatric cancer center to be designated as a Comprehensive Cancer Center by the National Cancer Institute.
- In 2019 St. Jude Children's Research Hospital was named one of the country's "100 Best Companies to Work For," by *FORTUNE* magazine for the ninth year in a row.
- St. Jude patients are referred by a physician, and generally have a disease currently under study and are eligible for a current clinical trial.
- St. Jude Global, launched in 2018, is an ambitious initiative to improve access to care to children with cancer and life-threatening blood diseases around the world. Led by the St. Jude Department of Global Medicine, St. Jude Global is creating a network of interactive institutions to form a global alliance to improve survival rates. St. Jude, which was named the World Health Organization's first Collaborating Centre for Childhood Cancer, is collaborating with the WHO on a new global childhood cancer effort to cure at least 60 percent of children with six of the most common kinds of cancer worldwide by 2030.

The logo for St. Jude is displayed vertically on a blue background. It consists of a small blue horizontal bar at the top, followed by a larger blue vertical rectangle. The letters 'S', 't', 'J', 'u', 'd', and 'e' are stacked vertically in white, serif font within the vertical rectangle.

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- St. Jude is a World Health Organization Collaborating Center for Studies on the Ecology of Influenza Viruses in Animals and Birds.
- St. Jude is the national coordinating center for the National Cancer Institute-funded Pediatric Brain Tumor Consortium and the Children's Cancer Survivor Study

