

ESA ♥ ST. JUDE

Host a live event in FEBRUARY!



Initiative: Host at least one live event in February. This can be anything that raises funds and is fun.

Goals: Raise money for St. Jude Children's Research Hospital, raise awareness for the St. Jude and ESA partnership, and get your chapter name in front of your campus community.

Event Ideas:

- A percentage night at a restaurant
- A dunking booth
- A Valentine's Day dance
- Face Pie-ing: Let participants pie student athletes or popular professors
- Have an idea but need some help? Contact Mackeigan at mackeiganw@epsilonsigmaalpha.org.

stjude.org/esahearts
[#esa4stjude](https://twitter.com/esa4stjude)

©2018 ALSAC/St. Jude Children's Research Hospital (38032)

