

**ESA Foundation**  
**“Serving the World Community...Because We Care”**  
**2023 State of the Foundation**

**Chairman’s Report – Ann Southall**

As the Chairman of the ESA Foundation Board of Directors, it is my great pleasure to share the many accomplishments of the Foundation during the year 2023. Because of our many financial supporters, friends, and members, we are able to continue the good works of the Foundation programs.

**FINANCIAL DATA**

**Assets and Liabilities**

As of December 31, 2023, the total assets in the ESA Foundation were \$5,407,939. The total liabilities were \$277,442. The scholarship liabilities will be paid directly to the institutions of higher learning this coming academic year.

**Investments**

The return on investment (ROI) for 2023 was 11.74%

Our Investment Planner is with MorganStanley. A team from MorganStanley monitors the portfolio and routinely makes recommendations to the Board to protect and advance the Foundation’s assets and to advise us of future opportunities and/or concerns.

The total investment portfolio on December 31, 2023, was \$4,998,660 reflecting a gain of \$346,100 since December 31, 2022.

The 2023 Balance Sheet and Statement of Revenue and Functional Expenses are included at the end of this report.

**MEMBERSHIP**

This year’s active membership total, as recorded for voting purposes in 2023, was 1,140. As of 2023, membership dues are \$40.

### **Life Active Membership**

An individual, chapter, council, or other organization may become a Life Active Member by making a \$500 membership donation to the Foundation. The Life Active Membership (LAM) Program continues to grow because of individuals and group contributions. The Career Enhancement Grant Program continues to be supported by these generous financial donations. These grants are awarded to individuals/groups needing financial assistance for career opportunities, advanced training, and training for individuals at risk who are unable to locate funds to assist otherwise.

In 2023, there were 9 new life active members bringing the total life active membership to 526.

## **PROGRAMS**

### **Planned Giving Program**

Through its Planned Giving Program, the ESA Foundation provides a way for individuals to benefit charitable causes while leaving sufficient funds for loved ones. A major objective of this program is to generate awareness of the ESA Foundation and the charitable opportunities that are available to help support the Foundation. Those who choose to participate in this program may do so by donating through their wills, trusts, investments, property, life insurance, retirement plans, and more. Planned Giving is an opportunity to provide for loved ones, fulfill charitable goals, and save money on taxes. There were no new planned givers identified in 2023.

### **Endowment Program**

Endowments can be established easily with \$100 plus the submission of properly completed paperwork.

In order for full endowment status, an endowment must have a minimum of \$5,000 paid into the account. Endowments become part of a restricted fund which earns return on investment (ROI) monies, which are treated as interest, and may award a scholarship when enough is earned to allow for an award. Amounts allotted to any given scholarship are determined through a budgetary spending policy established by the Board of Directors combined with directives from the donors or their designees. In 2023, the Board continued the conservative spending policy in light of the current economic financial environment. These actions were taken to sustain endowment status.

In 2023, there was one new endowment established.

### **Scholarship Program**

The Foundation continues to use the comprehensive online scholarship application program.

The Scholarship Processing Team is comprised of coordinators who are responsible for obtaining the judges. This report is as of Scholarship Season ending 2/1/2023 with a total of 2858 applications, 123 scholarships awarded for the 2023-2024 Academic year for a total of \$134,300.

Since inception of the scholarship program in 1980, 4365 scholarships were awarded for a total amount of \$4,578,428. A complete listing of all scholarship winners is provided annually on the ESAF Scholarship website.

### **Grants**

ESA Foundation Grants are funded by a portion of the return on investment from the Life Active Memberships plus additional donations by members and other interested parties. In 2023, one grant was awarded in the total amount of \$2,000. An additional \$5,000 grant was paid to St. Jude Biomedical Sciences Graduate School program bringing the total paid to \$35,000 towards the \$50,000 commitment.

The Board continues to publicize and talk with members about the need to increase grant donations. There currently an approved policy maximum of \$2,000 per award.

### **Workshop Events**

In November 2023, the Directors hosted a virtual workshop. All ESA Foundation members were invited to the event. The topic was on “Scholarships and Endowments 101”. The workshop was well attended by Foundation members and guests.

### **Turn-Around Fund Program**

Any entity that follows the 501(c)3 guidelines may use this internally funded grant program. Designated contributions in 2023 for the Turn-Around Fund totaled \$123,971. The Board is pleased our members use this means to contribute to recognized charities. We continue to encourage the utilization of this program as it increases the total revenues into this entity. This increased use helps the ESA Foundation maintain its 501(c)3 status.

## **FUNDRAISING PROGRAMS**

### **Fantasy Event**

The theme for this year's Fantasy Event was "Texas Toast". ESA Foundation members donated \$5,053 to this 'non-event' event as they celebrated with the Board by *not* attending the party. We encourage members to continue their support of this event in the future.

### **Foundation Fund Fest**

ESA Foundation volunteers were involved in another evening of fun, excitement, and fundraising in the 2023 Foundation Fund Fest in Grapevine, TX. Participants took part in live auctions of donated articles and state contributed baskets, various games, silent auctions as well as playing games "Under the Big Top". Proceeds from the evening, including table sponsors and other donations, exceeded \$20,000. This event always has a lot of support from our members who volunteer and who donate items. The Board appreciates everyone's help in making this year's event a success.

## **AWARDS**

### **Plateaus of Achievement 2023**

Sixty-two (62) new Plateaus of Achievement were recognized in the 2023 ESAF fall newsletter.

The Plateaus of Achievement are designated to recognize individual members, businesses, and chapter, city, state, and regional councils for their monetary contributions to ESA Foundation programs. Each time a donor reaches a new Plateau level of giving, they are recognized.

### **Robert and Dixie Palmer Recognition**

Through a special donation of \$1,000, outstanding ESA members may be presented this prestigious award. This donation provides recognition to a worthy recipient. This award was not presented this year.

### **Stewardship**

Financial support for the Foundation in the amount of \$500 can be donated to recognize individuals who continually help in promoting the ESA Foundation and its many projects without seeking recognition or rewards for the help they may provide for others. This award was not presented this year.

### **Humanitarian Award**

ESA Foundation members can recognize individuals in their communities who promote the welfare of humanity by aiding those who are less fortunate and by eliminating the suffering of others. The Humanitarian Award was established for this purpose. Individuals who are nominated may not be members of the Foundation. Douglas "Doug" Goetsch (Arizona) was presented the Humanitarian Award in 2023.

## **ESA FOUNDATION WEBSITE**

[www.epsilonsigmaalpha.org/about/ESA-Foundation](http://www.epsilonsigmaalpha.org/about/ESA-Foundation)

The website continues to be maintained by ESA Headquarters staff with input and information given to the staff by the Website Chairman from the Foundation.

## **LEADERSHIP**

A rotation of Board members is established in the bylaws, with 3 Directors being elected for 2 years and 2 Directors being elected in the third year. A Director is elected for a 3-year term. Directors are allowed to serve 2 consecutive terms. The following Board members served in 2023.

Chairman of the Board:	Ann Southall
Vice Chairman:	Kim Mandrell
Secretary:	Patricia Howerton
Treasurer:	Tammy Akines (outgoing) Rosalie Griffith (incoming)
Director:	Kathy Loyd (incoming)
Director:	Rosalie Griffith
Director:	Terrie Rust
Director:	Carolyn Warren
Director:	Jennifer Sparkman
Advisor:	Rosalee Echele
Foundation Fund Fest Chair:	Sandy Hosack

The Board of Directors continues to provide extensive commitment and vision for the ESA Foundation. To fulfil their role, in which they were elected, they strive to provide successful leadership of the programs in which they oversee.

The Trademark has been officially approved for the name and logo for the ESA Foundation. All documents and postings are vetted through HQ to assure proper use.

It is an honor to serve on the ESA Foundation Board as Chairman. 2023 continued to be a challenging year because of the varied financial situations. The Directors are dedicated and have worked diligently and cohesively through each of the situations. The work this Foundation does impacts so many, as it gives opportunities for many individuals to give and provides so much by allowing so many people to receive. I am extremely grateful for the opportunity to serve.

ESA Foundation  
Balance Sheet  
December 31, 2023

	<b>12/31/2023</b>	<b>12/31/2022</b>
<b>Assets</b>		
Cash	\$ 397,960	\$ 363,884
Accounts Receivable, NET	1,380	1,750
Prepaid Expenses	3,742	3,599
Fixed Assets	172,137	172,137
Accumulated Depreciation	(165,941)	(128,762)
Net Fixed Assets	6,197	43,376
Investments	4,998,660	4,652,560
<b>Total Assets</b>	<b>\$ 5,407,939</b>	<b>\$ 5,065,168</b>
 <b>Liabilities and Capital</b>		
Accounts Payable and Accrued Expenses	191,192	232,525
Grants Payable	86,250	161,100
<b>Total Liabilities</b>	<b>277,442</b>	<b>393,625</b>
 <b>Net Assets/Fund Balances</b>		
Net Assets without Donor Restrictions	271,572	304,246
Net Assets with Donor Restrictions	4,858,924	4,367,297
<b>Total Net Assets</b>	<b>5,130,496</b>	<b>4,671,543</b>
 <b>Total Liabilities and Net Assets/Fund Balances</b>	 <b>\$ 5,407,939</b>	 <b>\$ 5,065,168</b>

**ESA Foundation**  
**Statement of Revenue and Functional Expenses**  
**For the 12 Months Ending December 31, 2023**

	12/31/2023	12/31/2022
Statement of Revenue		
Membership Dues	\$ 48,020	\$ 26,080
Fundraising Events	32,495	30,961
Program Revenue	272,639	305,449
Investment Income (Loss)	546,211	(1,053,590)
Total Revenue	899,364	(691,099)
Statement of Functional Expenses		
Grants and Other Assistance Other Organizations	122,318	122,718
Grants to Individuals	87,500	169,800
Legal Fees	779	695
Accounting Fees	1,000	1,000
Investment Management Fees	18,792	20,532
Information Technology	15,439	16,862
Depreciation	37,179	37,179
Insurance	2,079	394
Administration Fees	91,200	91,200
Directors' Education/Travel	5,616	6,410
Office Expense	19,633	15,641
Other Fees	-	-
Total Functional Expenses:	401,534	482,430
Revenue Less Expenses:	\$ 497,830	\$ (1,173,529)